



THE QUOC KHANH SHOW

Ideas – Insights - Inspirations



THE QUOC KHANH SHOW started?



- Since 2016, Quoc Khanh started a new Youtube show called The Quoc Khanh Show where he talks to successful entrepreneurs, social influencers, thinkers, and public figures from all different kind of fields. This show is only available on his personal Youtube and Facebook channel.
- Watch previous interviews at: www.youtube.com/khanhqtran



- The online platforms help him reach out to more audiences and achieve higher creativity standards than a traditional TV shows.

A conversation with Dr Ngo Viet Nam Son, Architect Expert



The Idea



- Interview with social influencers, successful businessmen, startup/entrepreneurs, economic experts...and people who make headlines.
- Provide advices on life and career improvements.
- Share inspiring stories for young generations



Location

NEST AIA, 2F-08
2nd Floor, Icon 68 Center (Bitexco Tower)
2 Hai Trieu, Ben Nghe ward, District 1, HCMC



Target Audience



- Dynamic and modern citizens
- 18-35
- Open-minded
- Well-educated
- Strong awareness on social issues
- Young working professionals
- People who want to improve life/career
- ...

Host Background

Bachelor of Science in Management,
Southern Illinois University,
Carbondale, USA, 2007

Master of Business Administration,
La Salle University, USA, 2008

Host/Reporter, Ho Chi Minh
Television Station, 2009-2013

Host/Producer, FBNC (Financial
Business News Channel), 2009-2015

Founder/CEO, KAT MEDIA, 2014-
now



TRAN QUOC KHANH

The story of TRAN QUOC KHANH

- After returning to Vietnam in 2009, Khanh always wants to do something that could create great impact his country and people. He tried media and broadcasting and found his passion.
- As a Host/Producer for many leading TV channels, Khanh made a difference with his informative and engaging video contents.
- Besides TV work, he also plays bilingual Host/Interpreter roles at high-quality business-related events.
- In 2014, Khanh started Kat Media, a production company what creates TV shows and appealing contents for corporate clients.
- His dream is to produce edutainment (educational yet entertaining) contents for Vietnamese TV and online channels that can positively influence audiences, especially the youth.



TRAN QUOC KHANH at Work



Host

Vietnam & Me [2009 - 2014]

A flagship talkshow on FBNC where Khanh chat with foreigners living in Vietnam about life and business. The show is conducted in English with Vietnamese subtitle when broadcasting.



Smart Money [2013 – 2015]

A notable prime-time talkshow on FBNC where Khanh talks to entrepreneurs, corporate managers, thinkers and social influencers. This show helps boosting ratings and improving brand awareness for FBNC among business community.



TRAN QUOC KHANH at Work



TV Host



Business on the move [2017 - present]

- TV show focuses on startup and entrepreneurs. Khanh provide and up-to-date the latest trends on business and startup environments.
- The audience is received an important amount of educational contents on doing business and startup in Vietnam.
- Khanh wants to inspire Vietnamese young generation with successful cases and appealing stories that shape a new Vietnam in 21st century.

Startup Coffee [2018]

The show is where Khanh chat with Startup and Business Startup Support. They share knowledge, study experiences, as well as discuss the opportunities and startup challenges.



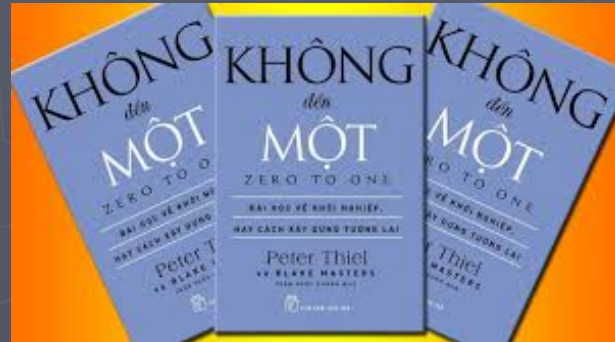
TRAN QUOC KHANH at Work



**Book
Translator**



- 2016, Khanh translated a successful business book called “Zero to One” by Peter Thiel. The book talks about being an entrepreneur and creating unique startup ideas
- With this book, Khanh has built strong reputation and improve his personal brand among startup and business community
- 4000 copies sold out after 4 months



TRAN QUOC KHANH at Work



Event
Host/Interpreter

TRAN QUOC KHANH at Work



Event Host/Interpreter

INFLUENCER



3,500 friends
45,000 followers



Facebook
Trần Quốc Khánh

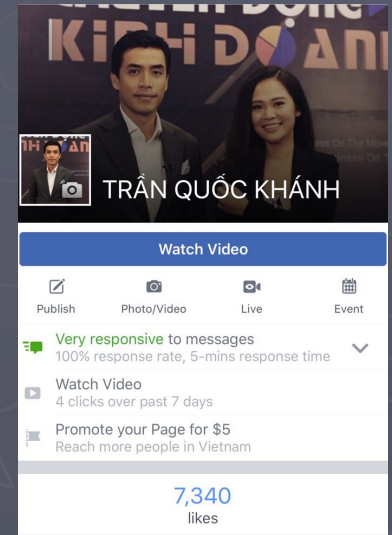
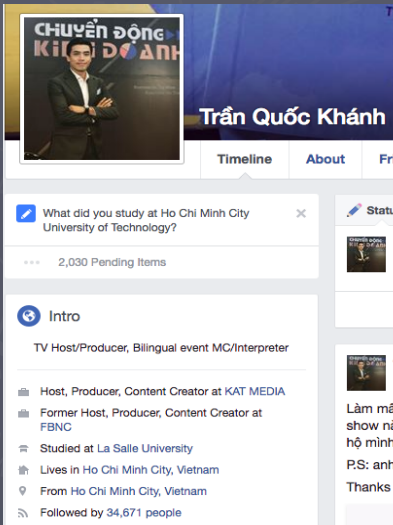
Fanpage
Chuyển Động Kinh Doanh

Fanpage
TRẦN QUỐC KHÁNH

www.facebook.com/gkhanh

www.facebook.com/chuyendongkinhdoanh

www.facebook.com/mctranquockhanh



INFLUENCER

TRAN QUOC KHANH writes on Facebook?



A status introducing Dreamplex co-working space that got huge viral impacts

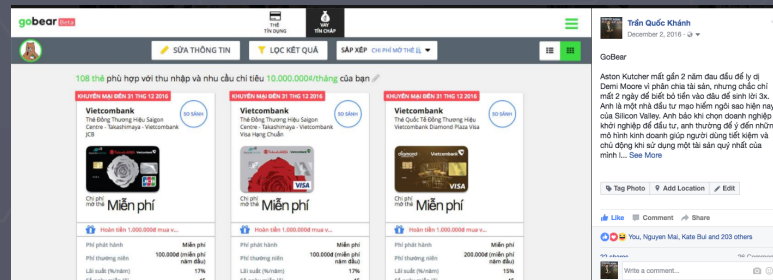


A status on Google that got over 1000 likes and shares

As an influencer, Khanh writes status to help brands make their impacts on young and well-educated audiences



Khanh's comment on a Youtube show got over 6000 likes and shares

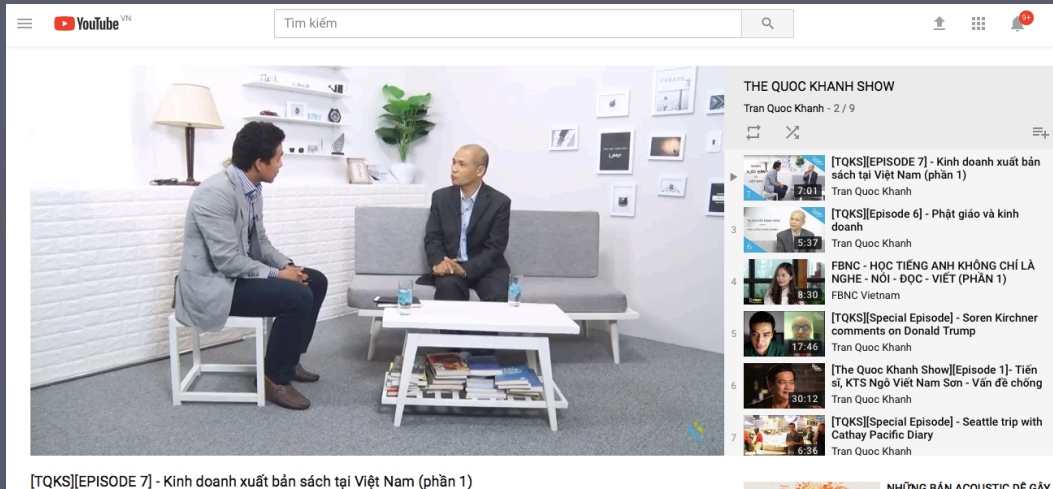


An article introducing GoBear on Facebook

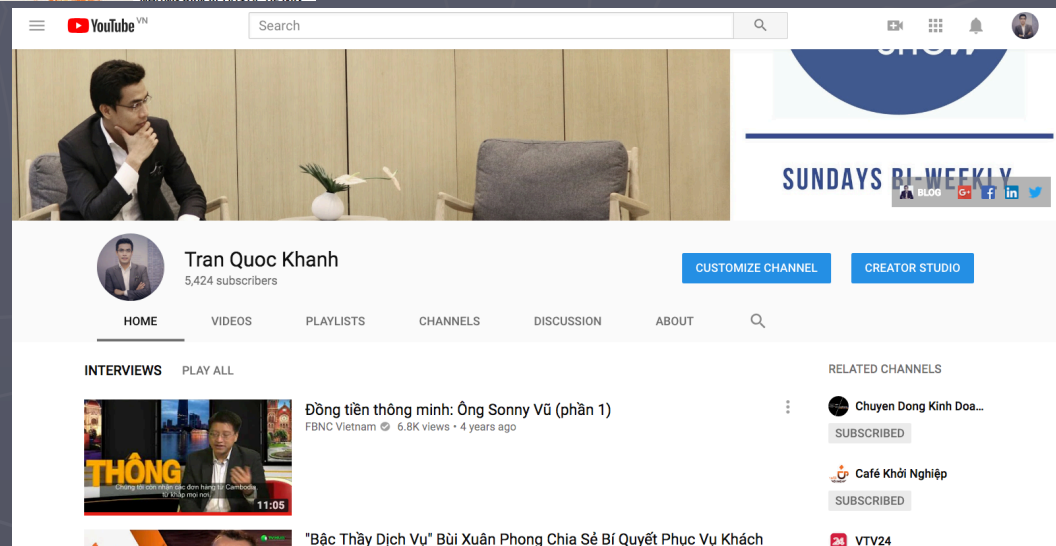
INFLUENCER



Youtube Channel: www.youtube.com/khanhqtran



5,424
subscribers



THE QUOC KHANH SHOW



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